



ASHRAY-AKRUTI

BREAK THE WALLS OF SILENCE

(A Voluntary Organisation Working for Ear, Hearing Care and Persons with Disabilities Since 1996)

NEWS LETTER

JAN - MARCH 2022

New Hearing Clinic Launched at Chinthal, Hyderabad, Telangana

Ashray Akruti inaugurated the new diagnostic clinic, supported by PNB and Give India, provides free evaluation and hearing assessment for both children and adults. The clinic houses state-of-the-art facilities as well as highly qualified audiologists and speech therapists. The clinic is equipped with the latest technological advancements to accurately diagnose and aid hearing therapy. The hearing clinic also provides comprehensive hearing care services including complete audiological (hearing) evaluations, hearing loss rehabilitation, and counseling.

GuideStar India Transparency Key Award 2021

We are officially recognized as one of the most credible and transparent NGOs by GuideStar India

"No legacy is so rich as honesty." -

Shakespeare

Ashray Akruti has always upheld truth and transparency as one of the core values in the way we carry out our charitable efforts. It is also one of the key promises we make to our donors, contributors, and volunteers, furthering their trust in us. We are extremely proud to announce that this has been further validated by GuideStar India, one of the most reliable online information repositories with 10000+ NGOs, by honouring us with the prestigious GuideStar India Transparency Key award for 2021, joining some of the other most credible NGOs.

After a rigorous process that included meeting pre-set criteria on transparency laid out by the body, we have attained this recognition. The recognition also indicates that our organization has filed annual income taxes as a tax-exempt entity and has shared the same in the public domain. To view our profile at GuideStar India, please

visit <https://guidestarindia.org/Summary.aspx?CCReg=319>



Multidisciplinary Center Launched at Manikonda, Hyderabad, Telangana

Ashray Akruti has set up yet another rehabilitation institution dedicated to serve those with special needs from the underprivileged community at Manikonda. The center, supported by the ADP Private Limited, provides intervention services to children in the age group of 0 to 18 with various disabilities. The children are screened and provided the most appropriate therapy/therapies by qualified Physiotherapists, Speech Therapists, Occupational therapists, and Behavioral therapists.

The Centre encourages parental involvement in understanding the therapies. Free hearing aids, counseling, linking persons with disabilities to Government Schemes and entitlements are also some of the services provided by this Centre.

ASHRAY AKRUTI'S DONOR FAMILIES CONTINUE TO INSPIRE

1. Distribution of tablets by State Street Corporation

State Street Corporation, an American Financial Services and bank holding company, contributed extensively towards education and COVID relief services to the hearing-impaired students of Ashray Akruti. Continuing their efforts, State Street, provided 193 tablets to the students for online education. The tablet distribution programme was organized by Ashray Akruti on 7th January 2022 at the Government of Telangana Commissionerate office, Ameerpet. The event was graced by Ms. Divya, IAS, Commissioner of Women Development and Child Welfare, Government of Telangana, Ms. Shailaja Director, Department of Disabled welfare,



Government of Telangana, Mr. Balu Veeturi the Vice President, State Street, Mr. Harish Kumar Sirapu the Assistant Vice President, State Street, Mr. D.P.K Babu Founder and Director of Ashray Akruti, Ms. Shashikala Academic Director of Ashray Akruti along with 4 students.

Ms. Divya IAS distributed 4 tablets to the students and appreciated the work done by State Street and Ashray Akruti. After the event, the team of State Street visited the Srinagar Colony centre and distributed the remaining tablet to the students.

2. SBI Life Employee Engagement Programme

Ashray Akruti organized an 'Employee Engagement Programme' for SBI volunteers at Srinagar colony premises on 21st February 2022. Mr. Anil Bhatt, the Regional Director of SBI Life Insurance and employees from SBI Life visited the organization and interacted with the students. Along with the students, all the employees participated in drawing. Basic sign languages training session was conducted for the employees, and they participated in the training session enthusiastically.



Students of Ashray Akruti put together a talent show for the team, including dancing. SBI Life is supporting the education of 50 Hearing Impaired students of Ashray Akruti for the past five years and positively impacts the lives of the children they support.



3. Super Gas Foundation say hello

Over the years, Super Gas Foundation has been supporting Ashray Akruti's initiatives via its CSR programs. Mr Santanu Guha, CEO of Super Gas, Mr Steven Sels, Management Board member of SHV Energy Private Limited, Mr Paulo Rodrigues, CIO, and the Super Gas team visited Ashray Akruti on March 4, 2022. Mr Sels was impressed by the trainees' skills in multimedia and encouraged trainees to continue pursuing their desires.

4. HSBC pay Ashray Akruti a visit

Ms Kala Iyer, HTI Operations Director, Ms Purna Ghosh and Mr Gaurav Dubey from HSBC visited Ashray Akruti on 4th of March 2022. HSBC has been supporting the Multimedia and Animation Program of Ashray Akruti for the last few years and with their help we have trained over 500 disabled youth in various multimedia skills and helped 200 and counting secure related jobs.

Ms Iyer appreciated the project progress and motivated the trainees to trust their abilities and continue to aim for higher. We are so thankful for your time and suggestions; the trainees were left inspired by the visit.

Many of our trainees come from underprivileged backgrounds, with little to no access to technology or its tools. Ashray Akruti has been actively working to ensure our trainees are equipped with adequate resources required to have an equal shot at employment.

Our MMA team has been in continuous touch with the trainees and through the regular interaction sessions, learnt that the trainees are facing problems with their practice as they have no access to laptops. Having learnt of this gap, HSBC offered to distribute laptops to trainees so that they can continue practicing and keep up with training.

This useful contribution has made a world of difference to the trainees and their families.

Laptop Distribution by HSBC



“My son has greatly benefited from being able to practice at home with the new laptop. This has helped him to get placed for a full-time employment at Sri Sarathi Studio. This has been a tremendous help to our family.”

Stories like this from trainees and families demonstrate the importance of our efforts to close the continuous learning gap.

HEARING AID DONATION PROGRAMME

1. Keolis Hyderabad

a mass rapid transit system private limited, has donated 15 hearing aids to the students of Ashray Akruti during a donation programme that was organized on 29th January 2022 at Ashray Akruti’s Srinagar Colony branch. The event was graced by Mr. Nanda Kumar, the General Manager of Keolis, Mr. J. Krishna Mohan, CHRO and CFO of Keolis and their team



2. Synechron,

an Information Technology and Consulting company, also donated 70 hearing aids and BERA audiometry equipment for the hearing clinic. They have supported over 150 children with the resources to access special education. The distribution event was organized by Ashray Akruti at its Srinagar Colony school premises on 31st March 2022. The event was graced by Mr. Urooj Kamal, Administration Head, CSR India, Synechron and Mr. Bharath Kumar Routhu, Assistant Manager Admin, Synechron.



3. Hyundai Motor India Engineering Private Limited (HMIE)

వినికెడి యంత్రాల పంపిణీ



వినికెడి యంత్రాలను పంపిణీ చేస్తున్న హ్యుందాయ్ ప్రతినిధులు

దాండ్లాయణగుట్ట: సీఎస్ఆర్ పథకం కింద హ్యుందాయ్ వారు ఆశ్రయ ఆశ్రయ బదిలీ విద్యార్థులకు 50 వినికెడి యంత్రాలను పంపిణీ చేశారు. 50 మంది విద్యార్థులు ఆశ్రయ ఆశ్రయ ప్రత్యేక పాఠశాలలో 1 నుంచి 10వ తరగతి వరకు విద్యనభ్యసిస్తున్నారు. ఫైనాన్స్ విభాగం అధిపతి ఎస్.వి.లక్ష్మీకాంత్ పాల్గొని వినికెడి యంత్రాలను పంపిణీ చేశారు. కార్యక్రమంలో హ్యుందాయ్ ప్రతినిధులు సచిన్ సాత్వి, అవినాష్, ఆశ్రయ ఆశ్రయ ప్రతినిధులు సురేఖ, కంచన్, ఇంటియాజ్, లైస్ ఉస్మీసా తదితరులు పాల్గొన్నారు.

సాక్షి Sat, 05 March 2022
<https://epaper.sakshi>

distributed 50 hearing aids to the students of Ashray Akruti, Chandrayangutta, Hyderabad on 4th March 2022, which is also recognized as World Hearing Day. We are truly grateful for this engagement and for the life-caring gift in the form of hearing aid to overcome the hearing impairment in these children. Lakshmikanth Sunkara - Head - Learning & Development & Internal Communications, Sachin Satvi - Head of Section, Senior Manager, Avinash Goud - Senior Executive HR represented Hyundai

Motor India Engineering and distributed hearing aids.

4. HIL donated 10 hearing aids to help children with hearing impairments adjust and cope well with their daily lives. The ability to finally hear helps children adjust better to the society and it opens up an array of opportunities for them to be given an equal chance to succeed.

5. Informatica also donated hearing aids to the children.

Mr. Vikram Tyarla, Senior Director, R&D DSG Dev, INFA Hyderabad, Mr Sudarshan Bushi, Manager, Real Estate & Workplace, Mr Joshi Venkateswar, Senior QA Engineer, R&D and Mr Pavan Bikumandla, Lead, QA Engineer, R&D were all present during the distribution event.

QUICK UPDATES ON OUR ONGOING PROJECTS

C.KCR birthday celebrations

On our honourable Chief Minister K. Chandrashekar Rao's birthday, a celebration was organized by TRS party at Kundan Bagh, Begumpet on 15th February 2022. This occasion was graced by Mr. Danam Nageshwar Rao garu, MLA of Khairatabad constituency, Ms. Sangeeta Yadav garu Corporator and TRS party activists. Students of Ashray Akruti were among those who participated in the event; the students and residing at Ashray Akruti residential home Begumpet also received clothes from the donors.



Sign Language Training

The project aims to bridge the communication gap between non-hearing and hearing communities and provide employment opportunities to the youth as Sign Language Interpreters. The duration of the training is 2 months and every year we aim to train 100 youth in Indian Sign Language, and 20% are provided with employment opportunities as Sign Language Interpreters.

As a corporate, you can also explore conducting sign language class to the employees to help them to communicate with differently abled persons. This is especially important if you have people with speaking or hearing disability employed at your firm. Encourage employees to take this up as a new language and build more inclusive culture at work.

This is the impact story of Ms. Mekala Shirisha, a Degree graduate based in Wanaparthy district. Her Brother was born hard of hearing it was a challenge for her to communicate with him in sign language. She found Ashray Akruti's social media post offering a free online course on Basics in Indian Sign Language. After completing the course, Ms. Mekala Shirisha is now placed as a Sign language Interpreter in SAMARTHANAM Trust at secunderabad with a pay

scale of INR 15,000/-per month. "I am fortunate and privileged to get trained in Ashray Akruti on Indian Sign Language. "I am grateful to the team for kickstarting my career as a Sign language Interpreter," says Ms. Mekala Shirisha.

Cochlear implant project

During this quarter we supported children under the project of Verizon and Under The Hans Foundation (THF). We have successfully facilitated the surgery of 6 children by end of March Month and they are currently attending Auditory Verbal Therapy at SR Nagar. Recently Ashray Akruti has also distributed Cochlear Implant Kits to 3 children at our Clinic.

With Collaboration of Verizon, we have also identified 10 other children in need of surgery and are currently gathering the required documents and kicking off pre-op procedures.

How you can make a difference

Ashray Akruti is a well-known and trusted NGO in Hyderabad working towards creating innovative tools for intervention in the areas of health, education, skill building and employment for hearing impaired children. Your donations to Ashray Akruti will result in tax exemption under section 80G

Your contribution will enable Ashray Akruti to reach out to more children and save them from the clutches of discrimination. It will make them capable of building a future that will ensure self – reliance and dignity.

Your generous donations will help children hear for the first time, learn, and develop skills required in the long run to function as well-adjusted members of the society. Every contribution makes a difference, come support us and change a life.

Please reach out for more information to:

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