

Newsletter



ASHRAY-AKRUTI
BREAK THE WALLS OF SILENCE

A Voluntary Organisation Working for Ear, Hearing Care and Persons with Disabilities Since 1980

October 2021 - December 2021

Corporate Sponsored Activities This Quarter



Sparkly Diwali with CapGemini

A team of volunteers from CapGemini visited the Srinagar Colony Centre on the auspicious occasion of Diwali on 3rd November. They participated in fun activities like Diya painting, drawing, and various arts & crafts. The children and the teachers had a memorable day. The highlight was bursting crackers with the volunteers. The visit ended on a sweet note with the distribution of a variety of snacks and sweets.

Breaking barriers on Children's Day

This Children's Day saw abled and differently abled children come together to celebrate the spirit of childhood. A team of teachers and students from International School, Shaikpet, visited the Srinagar Colony Centre on 12th November. The day began by garlanding the photo of Dr. Jawaharlal Nehru, the first Prime Minister of India. Various games were conducted with enthusiastic participation by both teachers and students. The winners were awarded prizes by the principal of International School, Ms. Lakshmi. Participation certificates were given to all participants. We are grateful to the team for the cheque that was presented to the centre to purchase a water cooler.



Celebrating Abilities by Optum



Children's Day this year was even more special for the students of Ashray Akruti with multiple celebrations. After the celebration with the students and teachers of International School, a team of volunteers from Optum, an American Pharmacy visited the Srinagar Colony Centre on Children's Day, November 14th. 150 students from across AA centres participated in different activities like Running, Kho-Kho, Kabaddi, Shuttle Badminton and Musical Chairs. The students put their physical prowess on display, making it memorable and fun. The event was graced by Mr. Srinivasa Ramsagar -Vice President, Mr. Salman Mohammad - Director, Mr. Naveen Adepu - Project Manager and their team from Optum.

Gift of hearing through hearing aids support

Persistent Foundation



Owing to the support received from Persistent Foundation, Ashray Akruti organized a distribution drive for grocery kits and hearing aids at its Srinagar Colony school premises on 18th Dec 2021. The event was graced by Mr. Vijesh Rangaswami - Centre Head, Senior Engineering Partner, Persistent

Systems and Mr. Ravi Bobba. Their donation helped us procure 380 grocery kits and 61 hearing aids, which were distributed to the students and their families. The recipients were overwhelmed by the generosity and expressed their gratitude to the team.

Hexagon

Hexagon Capability Center India Private Limited, a software company in Hyderabad, donated 10 hearing aids to the children of Ashray Akruti and supported the education of 30 hearing impaired students.

The event was organized by Ashray Akruti at its Srinagar Colony school premises on 18th Dec 2021 and was attended by Mr. Ballav Mundra - Chief Financial Officer of Hexagon and Mr. Vinod Tirupati. The children were overjoyed at the possibilities of better hearing and expressed their gratitude to the team.



In addition, the following donors also came forward to distribute hearing aids to our students.

Sneha Seva Samstha -10 , Srikanth Vemulapalli- 10

Distribution Of Hearing Aids & Stationery Kits at Kadapa.

In collaboration with a few companies from the corporate sector, Ashray Akruti distributed Hearing Aids and Stationery kits to the students at the Kadapa Center. To the children of Kadapa, gifts like these are nothing short of luxury. The hearing aids brought them the gift of sound, while the stationery kits turned out to be a path that illuminated their imagination. The children were overjoyed and grateful.

Ongoing Covid Relief Support - Distribution of Groceries

With the continued support of the corporate sector, Ashray Akruti has been able to provide Covid Relief Support Services in the form of monthly grocery kits to the families of 630 students from all the centres and other affected people in the communities, including people affected by various disabilities. Additionally, on the 15th of December, G.S. Raj of JCI Secunderabad (Ayyappa Team), donated rice to Ashray Akruti's girls' hostel.

Special Thanks

Ashray Akruti remains grateful to HSBC Software Development India Private Limited for their continued support which has enabled us to continue our Covid Relief Support Services to persons with disabilities and the underprivileged families in our community. We hope that our alliance will go on to provide sustenance and hope to many more needy families.

Special Events and Celebration



Eye Health Awareness by L.V. Prasad institute

Under the aegis of Special Olympics Bharath, a charitable trust working with disabled children and youth, doctors from L.V. Prasad Eye Institute conducted a comprehensive eye health check-up at Srinagar Colony & Chandrayan Gutta centres of Ashray Akruti. 310 students and staff of Ashray Akruti underwent the free eye screening. The doctors prescribed treatment to those with challenges in hygiene and sight. The team also conducted an orientation programme to the teachers about eye health and common problems faced by children.

Celebrating Strength and Determination - International Day of Persons with Disabilities



Ashray Akruti celebrated International Day of Persons with Disabilities on 3rd December across all the centres. The event saw enthusiastic participation from all the students and staff. The students put up shows in various cultural activities like dance, mime, fancy dress, singing and debates. To encourage and enhance the creativity of

students, exhibits made by the students in the areas of Science, Arts & crafts and Art & Crafts were proudly displayed to parents and visitors. The Founder and Director of Ashray Akruti, Mr. Babu, addressed the gathering. A few teachers and parents candidly shared their experience with Ashray Akruti. A cultural activity organized by the Government of Telangana at Ravindra Bharati on IDPWD saw active participation by a few students from Ashray Akruti. All the students enjoyed the event.



Christmas at Ashray Akruti

Christmas Eve saw joy and cheer make its way to Ashray Akruti. One of the students dressed up as Santa and distributed chocolates to everyone, in keeping with tradition. The bright and beautiful Christmas Tree added an element of magic to the evening. The students and staff of Ashray Akruti enjoyed the celebrations!

Ushering in a New Year of Hope and Good Health - New Year Celebrations

The students and staff of Ashray Akruti across centres brought in the New Year with great excitement and enthusiasm on 31st December 2021. Students and teachers wished each other and hoped for a healthy and blessed year

Ashray-Akruti Silver Jubilee celebrated on 25th October 2021

As Ashray Akruti completes 25 years of its journey, we would like to thank our supporters and benefactors for helping us transform lives of the hearing Impaired. We began this journey with 5 children. 25 years and multiple projects later, 800 lives have been transformed through your belief and faith in our abilities. Our hope for the future is to continue to do the work with the same passion and dedication that has brought us so far.



Project Updates:

Expertise Under One Roof

Ashray Akruti's Multidisciplinary Center for Children with Special Needs has been set up to provide a variety of interventions such as Speech Therapy, Physiotherapy, Occupational Therapy, Behavioural Therapy, Psychological Assessments, and counselling services to more than 50 children with special needs, under one roof. So far, 3713 therapies have been provided to the children under the guidance of certified therapists.

Nurturing Employability at Ashray Akruti

Sign Language Training program

The project aims to bridge the communication gap between non-hearing and hearing communities. With an aim to train 100 individuals in Indian Sign Language, Ashray Akruti hopes to provide employment opportunities as Sign Language Interpreters. The duration of the training is 2 months, at the end of which approximately 40% will be provided with employment opportunities as Sign Language Interpreters in collaboration with MNC's.

We hope that more companies with diverse workforces seek to employ the services of a sign language interpreter and encourage employees to enroll for the course. To sensitise more people about inclusion, our team conducts orientation programs that explain the benefits of integration. This is especially important to enable effective communication between employees - abled and differently abled.

Multimedia and Animation

As the sun is setting businesses are slowly world and in especially the case industry. Since a lot postproduction work believed it was the our students to get with real-time domain was organised in



Sri Sarathi Studios in Ameerpet, Hyderabad. Sri Sarathi Studios is a pioneer, famous for VFX and Postproduction works. A total of 20 MMA hearing-impaired trainees visited Sri Sarathi Studios. They were accompanied by the Ashray Akruti project team and had an

on the pandemic, reviving across the Hyderabad. This is with the local film of pending is being tackled, we best opportunity for hands-on experience experts. Thus, a visit October to Sri Sarathi

opportunity to meet VFX and Postproduction personnel to understand more about the technicalities and software in use. Covid protocols were adhered to. It was an enriching experience for the trainees, and they are looking forward to more visits in future.

Cochlear Implants support

The Hans Foundation which works for the improvement of quality of life for the underprivileged communities came forward to support 40 Cochlear Implants Surgeries for HI candidates in Hyderabad.

For a person with hearing-impairment, a cochlear implant is a transformative procedure where it amplifies the residual hearing to provide a life of near normalcy and possibilities. We are very grateful to The Hans Foundation for their generosity.

A call for Action

Ashray Akruiti is a well-known and trusted NGO in Hyderabad working towards creating innovative tools for intervention in the areas of health, education, skill building and employment for hearing impaired and deaf children.

Your donations to Ashray Akruiti will result in tax exemption up to 50% under section 80G

Your contribution will enable Ashray Akruiti

to reach out to more children and save them from the clutches of child labour and child marriage. Instead, it will make them capable of building a future that will ensure self – reliance and dignity.

You Can Save
Tax by Supporting
Educational needs
of the Hearing
impaired child.

Address: B-3 KOTBAGI Lane, Srinagar
Colony Near IIS, 10th Indian Bldg,
Hyderabad, Telangana 500073

www.ashrayakruti.org

More information call us
040 4004 2250



Donate now to gift such needy children a bright future while saving tax on your hard-earned money.

Please reach out for more information to:

Ms. Sumita +91- 9000111155 sumita@ashrayakruti.in

Ms. Dakshayni +91- 8121093335 dakshayani.j@ashrayakruti.in