



ASHRAY-AKRUTI

(A Voluntary Organisation Working For Ear, Hearing Care and Persons With Disabilities Since 1996)



**Annual Report
2017-18**

BREAK THE WALLS OF SILENCE

Accredited by



**CREDIBILITY
ALLIANCE**

GuideStarIndia



**give
INDIA**

Goodera

Vision

Empower people with disabilities & people from underprivileged background through quality education, health care and sustainable livelihood.

Mission

To create institutional, non-institutional and community based interventions for the people to help them become independent self-reliant and contributing citizens of the country.

Core Values

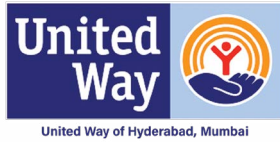
- Empowerment
- Innovation
- Accountability and Transparency



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Accreditations & Rewards



Director's Message

Dear Friends

Reflecting on the developments of Ashray Akruti evokes a sense of fulfillment and satisfaction in me. Our investment in education, health and skill development for people with disability is making significant impact in the society. Our special concern for girls went a step further last year with the Pink Speak project that supplies inner wear to girls in Government Schools. We set up a tailoring unit and trained mothers of our Special School children to tailor these inners thus empowering them as well as making them socially responsible citizens. To support the new initiatives and sustain the old ones, we collaborated with more individuals and organisations thereby expanding our community and donor base. It is with great pride and accomplishment that I present the highlights of the Annual report of Ashray Akruti 2017-18.



I would like to particularly mention about our community outreach program on hearing screening at Government schools and Anganwadis. This has proved to be an effective initiative that has enabled us to identify young children with hearing impairment and provide early interventions that positively influence the most crucial growing years, giving them an opportunity for a brighter future.

We, at Ashray Akruti are convinced that majority of the issues associated with disabilities can be prevented or managed better if identified early. We provide world class hearing technologies including expensive medical interventions like Cochlear Implants, making us visionaries in the field of holistic development for the hearing impaired. As a result Ashray Akruti has become a one stop place to address the issues of PWD's.

At Ashray Akruti, the girl child has been particularly given special attention. Our separate residential facility offers a safe haven for children with hearing disabilities to live and study even without parental supervision.

Our dedicated team has done an incredible job to educate the parents on the rights of People with Disability (PWD) and the various Government subsidies available for their special children.

We have made good progress in empowering our special students become economically independent. Our Multimedia and Animation programme has been successfully honing the skills of our youth with hearing impairment, to suit the market demand. We have noticed a welcoming change in the corporate sector where People with Disabilities (PWD's) are being employed in retail, pharma and Data entry jobs.

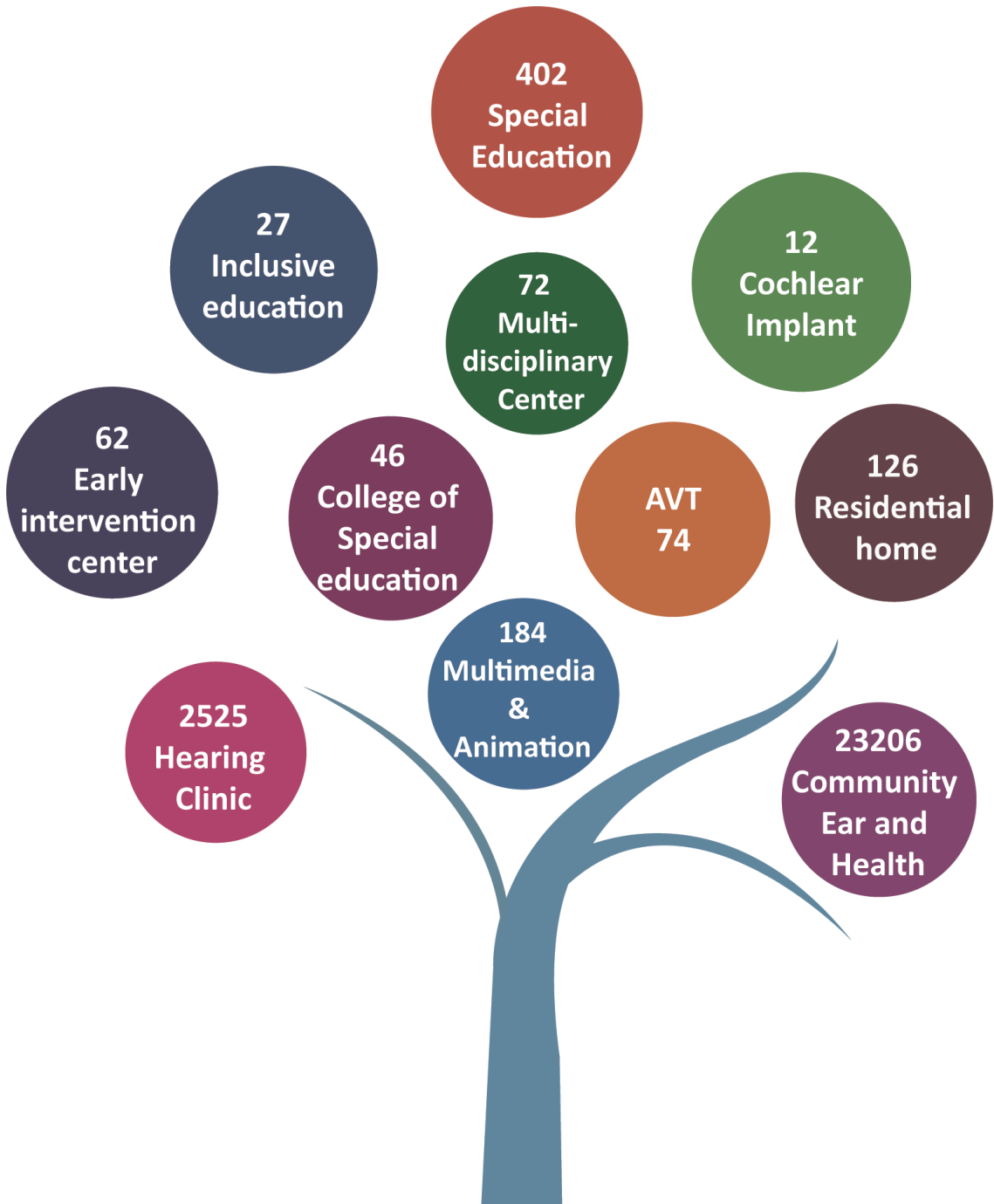
However, this is just a beginning, we need to move along with the times and technology. Although the community presently has a better awareness with regard to ear and hearing care, more resources are needed at the National level in this area as hearing impairment is an invisible disability and requires greater attention. The economic development of a Nation can be considered noteworthy only when it addresses the needs of all its citizens without any discrimination. We sincerely hope that research and indigenous technology in the field of hearing will make a breakthrough and put people with hearing impairment on par with India's hearing population.

On behalf of my team, I thank each and everyone of our special students and their parents who trust us to serve them. I am immensely grateful to those individuals and organizations whose time and talent sustain us. As a team, we at Ashray Akruti will continue to strive towards quality and equality in education, health and life.

DPK Babu

Founder-Director

Impact in Figures



Exercising the Right to Education for Children with Special Needs

Ashray Akruti's humble beginnings with a class of just five children, in the year 1996 in Hyderabad, has now scaled up to a full-fledged Educational Institution that provides quality education to over **500 students** with hearing loss coming from under privileged families. The Centres are located at Srinagar colony, S R Nagar, Yakutpura, Chandrayangutta in Telangana State and at Kadapa in Andhra Pradesh State. The Flagship Special School at Srinagar Colony has grown exponentially over the last two decades, enrolling students not only from Hyderabad but also from all over the State and Country.

The focus of the school is to facilitate easy transition for children with hearing impairment into mainstream Schools, Colleges and Universities.

Ashray Akruti follows the Oral Aural method of teaching for children with hearing loss when identified early. However, we have suitable solutions for children identified late and with additional challenges. Ashray Akruti's Pre School program assists parents to help develop their child's language speech, hearing and intellectual abilities. Parents are involved in the educational program so they understand the concepts and teaching methodology and practice the same at home.

The School follows the State Board curriculum from Grade 1 to 10. Students of Grade 10 at the end of the academic year appear for the Common Exam which is conducted by Board of Secondary Education, Telangana State.

The teacher student ratio is maintained at 1:8 to ensure that every child is given individual attention



and is receiving the required care.

Ashray Akruti has an enthusiastic Football and Kabaddi team. The Special School at Srinagar colony has leased a dedicated playground near the school from GHMC and hired a Physical Educator to coach the students in various sports. Volunteers are also encouraged to conduct sports activities as part of their volunteering engagement with students. The Art Exhibition has become an annual event that is well appreciated by art lovers of the city and gives talented students the much needed visibility.

Learning to Code

Students from 6th to 8th grade had a wonderful opportunity to learn basic Coding skills from the volunteers at Salesforce. Children who learn coding and programming logic are better problem solvers, have stronger analytical reasoning skills, and become more involved, inquisitive learners.

Mr. Ganesh, a volunteer from Salesforce said, *“Initially we had many apprehensions whether these programming skills can be picked up by hearing impaired children. Amazingly, these children performed beyond our expectation. We derived great satisfaction teaching them and realized they are no less than any other normal children. We wish to take these children to the higher level of Code in the next academic year.”*

Ashray Akruti's Special School for the Hearing Impaired- A Holistic Education Model

- Free Special Education & Rehabilitation services
- State Government syllabus
- English as medium of instruction
- RCI certified Special Educators
- Activities that involve participation of mothers in their child's primary education



- Computer & Science labs
- Intensive speech and language therapy
- Library facility
- Hearing Clinic facility within school premises
- Pre-vocational training
- Co curricular activities
- Separate residential facility for boys and girls

The Residential Home for Girls at S R Nagar is a blessing for 40 girl children who attend Ashray Akruti's center at Srinagar Colony. Utmost safety, nutritious food and hygienic surroundings are maintained by a Home mother. This facility has proved to be a great advantage to concerned parents living in rural areas of Andhra Pradesh, Telangana State and Jharkhand.



The Residential Home for Boys is located at Begumpet where 86 young boys from the age group of 6 to 19 are given a home away from home with all facilities including transportation to school. At the Residential Home, regular study hours are scheduled along with yoga classes in the morning. Additionally, drawing and painting classes are conducted on Sundays and holidays. During weekends, volunteers are encouraged to teach the children art, craft and games.

Impact :402 students were provided Special Education. 18 students appeared and fared well in SSC exam conducted by the Telangana Board, scoring a GPA of above 7, with the highest being an 8.8.



Manoj Kumar is presently pursuing his Engineering at IIIT Basara. Manoj and his parents are ever thankful to Ashray Akruti for helping him aim higher. Having been born with hearing impairment, many opportunities came his way once he got enrolled in Ashray Akruti. He soon learnt to

use a hearing aid and this resulted in a marked improvement in his speech as well as academics. Manoj soon blossomed into a self confident boy, he secured a good score in his SSC examination. He also excelled at Karate and Art. Many students have passed out like Manoj and are able to cope with life at a regular college.

Identifying and Intervening Early

Early Intervention for children with hearing impairment from 0 to 5 years of age is being provided by Ashray Akruti since 2015. The syllabus has been scientifically designed with individually planned lessons, systematically monitored therapy methods, adaptive material, accessible setting and other interventions designed to help students achieve a high level of self-sufficiency all around. It is important that children with hearing loss begin early intervention services as soon as possible. The goal for every child identified with hearing loss early is to start interventions at the earliest. This helps the child develop language skills early in life and be on par with his/her hearing peers.

Auditory Verbal Therapy (AVT) is a highly specialized programme provided by Ashray Akruti to children who have undergone Cochlear implant surgery. The aim is to develop children's auditory, receptive language and expressive language skills making it easy for them to be mainstreamed. The children learn to listen, speak and communicate orally with this therapy. The parents of these children are an integral part of the programme.

The Early Intervention Centres and AVT Centres of Ashray Akruti are located at Chandrayangutta, S.R.Nagar and Kadapa.



Gnaneshwari and Manisha, two sisters with hearing impairment were born to parents who are daily wage workers hailing from Shankarpally, Rangareddy District. They were referred to the Early Intervention Centre of Ashray Akruiti by the District Collector of Medak Dist. In a span of 3 years, Gnaneshwari qualified to be mainstreamed into a regular school. She is now studying in grade 1 at Gautham Vidhalaya High School. Manisha will also be mainstreamed next year.



Impact: During last year, 62 children were provided Early Intervention services, 6 children underwent Cochlear Implant surgery, 74 children were provided Auditory Verbal Therapy, 16 children were mainstreamed into regular schools.

Making Schools Inclusive

Inclusive education is based on the idea that every child and family is valued equally and deserves the same opportunities and experiences. Inclusive education allows children with special needs to receive appropriate education along with children without those needs in a regular classroom.

Ashray Akruiti's Inclusive Education programme is currently running with three mainstream Government schools from Hyderabad. 27 children with hearing loss have been integrated into the Mandal Praja Parishad School at Devender Nagar, ASSR Nagar Suraram Colony and the Zilla Parishad Higher Secondary School Nehru Nagar. Speech Therapists and Special Educators recruited by Ashray Akruiti personally help the enrolled children with Speech Therapy and Remedial classes. Parents of the children are counseled and assisted with getting simple conveniences like a bus pass and disability pension for their child. All their hearing needs in terms of Hearing Aids, Cochlear Surgeries, Government benefits, Speech Therapy are being attended to by Ashray Akruiti. They are also provided with uniforms and stationery by the organisation. When these children are treated with dignity and given equal opportunities, they display immense confidence.

As per Rights of Persons with Disability Act 2016, For children with disabilities aged between 6 and 18 years; education will be free. In an attempt to eliminate discrimination, punishment by imprisonment has been mandated for those who intentionally insults or intimidates with intent to humiliate a person with a disability in any place within public view.

Ms. Vijay Kumari, Head Mistress at the Mandal Praja Primary School, ASSR Nagar Suraram Colony, fondly recalls, *“Initially I too was apprehensive about Inclusive Education and how successful it would be but very soon we teachers discovered that all the hearing impaired children needed was a little personal attention in terms of being spoken to loudly, being seated closer to the teacher and being treated equal to hearing children. I found the hearing impaired children made steady progress in this inclusive set up with the added advantage of the hearing children becoming more caring and willing to share. The Hearing Aids and Speech Therapy provided by Ashray Akruti was a blessing for parents of these children who are mostly migrant workers in the nearby Industrial areas.”*

Impact

The children have greatly benefitted from the Inclusive Education programme in terms of a total life transformation. They are not only getting educated but simultaneously interacting with their hearing counterparts. Hearing children are benefitting by learning to be patient, compassionate and tolerant with their counterparts with hearing loss. Children in inclusive settings have displayed improvement in their behavior and exhibited independence, good social skills and self-esteem. This programme is made possible by the generous support of The Hans Foundation.

Other developments through the Inclusive Education Programme:

- Four children underwent Cochlear Implant Surgery
- Basic amenities, such as desks, notebooks, stationery for children, ceiling fans, exhaust fans, dustbins, etc were provided in three schools
- Washrooms were constructed in the schools
- RO Safe drinking water purifiers were fixed in three schools
- Uniforms are provided to all HI children in three schools



**Speech Therapy Session at a Govt. School,
Alluri Seetha Ramaraju Nagar, Suraram Colony**



Charmini, a native of Suraram Colony in Medchal district, Telangana was suffering from severe hearing loss. She was detected hearing impaired at the age of five. Her brother and both their parents are also speech and hearing impaired. Charmini's grandparents were dejected to know that their grandchildren too were hearing impaired. Initially, they enrolled Charmini in a regular Telugu medium school for a year. When the grandparents heard about Ashray Akruti from one of the district health camps, they

brought Charmini to its Centre in Hyderabad on Oct 2016.

Presently, Charmini studies in Mandal Praja Parishad School, ASSR in Suraram Colony under the Inclusive education program of Ashray Akruti. She is in grade 3 and has become very active showing a marked improvement in her behavior. She has progressed well in academics and social skills. She is now able to lip read and speak in small words. She sits along with her hearing peers and is able

to follow the instructions in school. She also shows keen interest in drawing. Charmini's parents and grandparents are extremely happy with her progress and find their wish of seeing their grandchildren educated, coming true.



Investing in Teacher Training

The College of Special Education located at the Srinagar Colony school premises introduced the Diploma in Special Education(HI) in 2015 to ensure that more special educators could be trained to give quality education with emphasis on teaching the Hearing Impaired. Our country faces an acute shortage of special educators to train children with disability. This Diploma course was kick started to address this need. This two year programme recognized by Rehabilitation Council of India(RCI), Delhi is available to Intermediate students who secure a minimum of 50% in English and Regional languages. The course combines both class room lectures, hands on project work and practical exposure in the field.



Impact

In 2017-18 academic year 46 students have benefitted from the D.Ed programme. 9 Students who have completed the course are employed in-house at Ashray Akruti while others are working as Vidhya volunteers and Inclusive Education Resource Teachers the Government's Sarva Shiksha Abhiyan programme.

Ensuring Access to Multidisciplinary Rehabilitation Services

The Multidisciplinary Rehabilitation Centre for children with special needs started in 2015 in Borabanda and supported by D.E.Shaw India Pvt Ltd, can easily be termed an oasis in the desert. Surrounded by localities where the economically weaker sections reside, where access to even normal schools is not easy, the Centre provides the much needed respite to children with Cerebral Palsy, Autism, Orthopedically handicapped, Intellectually challenged and Hearing Impaired. Qualified Therapists make a detailed case study and a plan of action with specific goals. Children are taught Motor, Speech, Vision, Hearing and Social Skills in a very cheerful and well equipped Centre. The therapy sessions are free of cost for the children and this is a monetary relief for parents who are burdened with meeting the needs of their child.

Z. Ravi Kumar *hails from a lower middle class family in Prathiba colony, Borabanda, Hyderabad, It was found that the child had Cerebral Palsy and Right Hemiplegic at an early age. When he joined the Ashray Akruti Center, he could not keep his neck erect and was unable to speak a single word. Through word of mouth, Ravi Kumar's parents came to know of Ashray Akruti and brought him to the Centre at Borabanda. Here the child was evaluated by professionals and Physiotherapy and Behavior Therapy was given. In 6 months, Ravi Kumar's neck became strong and now he is able to speak a few words with his parents. Need we mention the reaction of Ravi's mother – to hear her little Ravi call out to her is reason enough for her to go back to the Centre each day, hopeful of many more similar positive milestones.*

Impact

72 children benefitted, a total of 9753 sessions that includes Speech, Physiotherapy and Behaviour Management were conducted last year. 50% of children have improved speech language and cognitive functions. 40% of children have improved their physical abilities.

Physiotherapy Sessions at Multidisciplinary Rehabilitation Center, Borabanda



Caring for Ear and Hearing Health

The Hearing Clinic set up in 2015 with the support of WIPRO Cares, is a pioneer in hearing healthcare providing unsurpassed care through its 'patient-first' approach. Here the highly-skilled team delivers cutting edge technology and professional services with a sense of warmth. The Clinic with its world-class equipment for precise hearing diagnosis and rehabilitation has managed to attract people from near and far. Many find the Clinic far more approachable and are given ample time and counseling.



Many parents of children with hearing impairment are also saved from the laborious process of waiting several days for an Audiological testing appointment and running from pillar to post in hospitals, spending long hours in queues. Many young children brought into the Clinic are assessed in half a day, given free hearing aids, admitted into Ashray Akrut's Special School and eventually mainstreamed.

*Says **Mr. Mallikarjuna Srirama**, Project Coordinator, "Any citizen can walk into our Hearing Clinic any day for a free hearing assessment. Several Audiological tests including the BERA (Brainstem Evoked Response Audiometry) and the OAE (Oto Acoustic Emission)test are available here. The clinic is a blessing for the citizens of Hyderabad, specially the lower income group."*

Impact

The Clinic has seen 2525 patients, offered 14000+ services and distributed 250+ hearing aids free to children coming from marginalized sections of society.

Rajasekhar from Quthbullapur, Hyderabad can vouch for this. He was referred to Ashray Akruti by L.V.Prasad Eye Institute with complaint of congenital blindness with progressive sensorineural loss. After an audiological consultation & investigations he was diagnosed with bilateral moderately severe sensorineural loss. Ashray Akruti provided Rajasekhar with appropriate hearing aids with which he began listening and communicating with people. This helped him get out of his years of severe depression caused by the inability to hear besides being visually impaired and unemployed. Once Rajasekhar gained confidence to communicate with people he started his own small business which fetches him

a monthly income of 8000/- . The intervention from Ashray Akruti has made Rajasekhar independent and immensely happy.



Hearing Clinic on Wheels



Team-Hearing Clinic

The Mobile Hearing Clinic began community outreach programmes in the year 2015. The objective of the project was to provide comprehensive ear and hearing evaluation to underprivileged children in the age group of 0-14 years and initiate appropriate interventions. Ashray Akruti's Mobile Hearing Clinic has been conducting ENT & Hearing screening camps using two sound proof vans fitted with Audiology equipment. These Mobile vans have been visiting the ICDS Centre, Govt. Primary & High schools, Urban slums, Special schools and Old age homes in Hyderabad and Ranga Reddy Districts in Telangana State. The Project team consisting of a Project Coordinator, ENT Specialist, Audiologist, two Community Ear care workers screen & review children and adults by setting up camps in targeted areas. They provide medication, ear and hearing care education, early intervention and referral services.

Keeping up with Technology

The good work of our Mobile Hearing clinic has attracted technology partners. Sriram Deenavahi, Senior VP and his team from Salesforce volunteered their time and designed technological solutions to aid the processes in the project. Salesforce also donated iPads to us that help collecting patient data thus making the registration process easier. This has drastically cut down costs and time of manual record keeping besides making the entire operation environmentally friendly cutting down on paper usage. Since all operations are now easily tracked, every activity is being closely monitored which in turn contributes to better service delivery to patients.



Md.Ilyas from the Jangammet area in Falaknuma was identified in one such camp. His father is self-employed in a petty business and earns a very small income. His mother is a homemaker. They stay in a rented one room house in the slum area of Jangammet. Ilyas is severely hearing impaired and the parents were not in a position to purchase a hearing aid and hence did not send Ilyas to school.

After being screened at one such camp by Ashray Akruti in January 2018, Ilyas was identified as hearing impaired and referred to Ashray Akruti for further hearing tests. After a thorough investigation at Ashray Akruti Hearing Clinic, Ilyas was detected with 80% hearing loss. Ashray Akruti has been able to identify many such cases.

Impact

- 23,206 children screened.
- 3 Districts covered(Hyderabad,Rangareddy & Medchal)
- 109 Aanganwadis covered
- 99 Primary & High Schools covered.
- 8520 children provided medication
- 271 children with disability identified
- 2 children enrolled in Inclusive Education Program

Transforming lives with Cochlear Implants



Baby Anchal, a five year old was evaluated for hearing disability . The economic condition of the parents did not allow them to even dream of a better life for her. Besides having no resources, Anchal's parents had no idea of which way to turn. Her condition being severe, she was recommended for a Cochlear Implant Surgery which costs an amount of Rs 10,00,000. With support from Hans Foundation, Ashray Akruti facilitated the surgery, at no cost to the family. *"Earlier, Anchal could neither hear the sound of playing toys nor play with her peer group but now, she can do both"* says her mother, eyes brimming with tears.

A Cochlear Implant (CI) is a surgical implantation of an electronic device that provides a sense of sound to a person who is severely hard of hearing in both ears. Since Cochlear Implants ensure improved hearing sensitivity speech & language understanding, it improves communication skills and in turn the achievements of the child ensuring a better quality of life.

Impact

12 children underwent CI surgery last year. All of them are on their way to developing sense of hearing thus making a 100% change in the quality of their life

Improving Sanitation & Hygiene for Girl Children

Female health and hygiene is a much neglected topic in our country. Research has shown that India's vast underprivileged population lack access to basic sanitation and even minimum awareness of hygiene. In a survey undertaken by Ashray Akruti at Anganwadis and Government schools in the slum areas of Hyderabad, it was found that most of the girls had access to only two pairs of undergarment and 5% of them did not have any.



With a view to give personal hygiene its rightful place across Telangana State, Ashray Akruti initiated the Project “Pink Speak” in January 2018. The project is aimed at empowering girls and women with good hygienic practices that are sustainable for their well being. Mothers of hearing impaired children were trained in professional tailoring and employed with Ashray Akruti. They are now equipped with skills to earn a living for themselves.

3000 undergarments have been produced and distributed to girls studying in the following Government schools:

- Mandal Praja Parishad School (MPPS), Qutbullapur Mandal, Nehru Nagar.
- MPPS - Devendarnagar
- MPPS - Suraram

The distribution was accompanied by a detailed educational presentation on personal hygiene. The girls keenly watched the presentation & were overwhelmed to receive their little Pink Speak parcels of dignity.

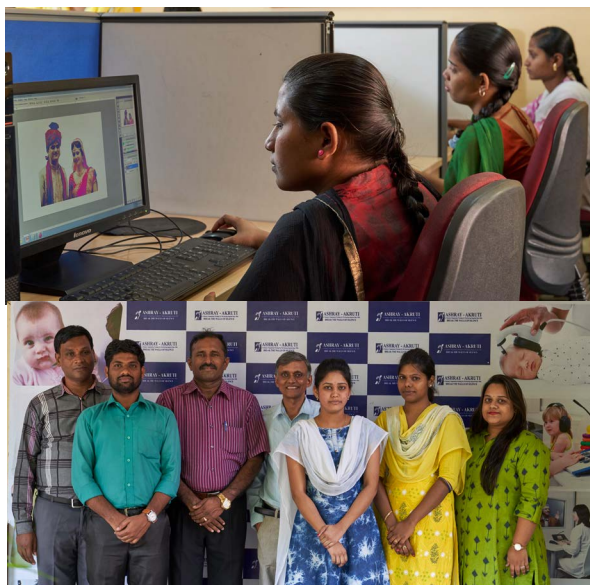
The project is also closely working with Many Hands, a UK based organization which provided other start-up costs as well as training to help set up production and logistical systems.

Impact:

3000 undergarments have been distributed to girls studying in Government schools. The social impact can be measured qualitatively in terms of the self-confidence in the girl child, promoting dignity and hygiene, which would further lead to their personal empowerment.

Enhancing skills for life

Multimedia & Animation Training Centre started in 2010 aims to train youth with hearing impairment on Multimedia and Animation skills, explore the creative potential of the youth and prepare them to find jobs to become independent. The Centre has designed market led Animation courses which will ensure the trained youth of career opportunities in the industry. Many corporate companies have encouraged and supported this initiative generously. 10 batches of youth have successfully completed the course and are placed in well reputed studios such as Prasad Labs, Gemini FX, Data Quest, S.V.Ads and Janatha Digi Press to name a few. Presently HSBC and Supergas Foundation supports this initiative.



Team - Multimedia & Animation Training Centre



Sk Riyaz, aged 28 years, completed his B.Com from Gana Institute of Technology, Nellore in March 2014. He comes from a humble background and suffers from permanent disability i.e. hearing loss of 100 decibels. Riyaz had the opportunity to attend an awareness camp held at Nellore in February 2017 as part of the mobilizing drive for the 7th Batch of Multimedia and Animation training course. Riyaz joined the course and learnt Computer Basics and Multimedia Softwares. Along

with the technical modules, he learnt English language, Systematic Sign Language, Personal etiquette, grooming and interviewing skills. After the successful completion of the course, Riyaz underwent training in D.Q. Entertainment (International) Hyderabad. He was once again trained on 2D and 3D Animation and was absorbed into the company. Today Riyaz earns a salary of Rs 15,000/- and is happy to be standing on his own feet.

Impact

184 students enrolled for the course and 136 students were successfully placed in the Industry. Not only have these students been skilled and made competent to join mainstream Animation firms, their lives have been given a direction and with it a feeling of self worth that money cannot buy.

Prevocational training

Ashray Akruṭi's Prevocational training gives students an opportunity to discover their latent talent and convert their skills into a possible means of livelihood in the future. This non academic training helps students unwind while tapping into their creativity and learning something interesting.

Experts are invited to impart Art & Craft training to students to make handmade products like paper bags. Banjara work, origami etc which are then displayed and sold at corporate events and exhibitions. Apart from learning various skills, the activities have been very therapeutic. It has helped enhance observation, eye hand coordination and also instilled discipline among the students. Some of the trainings imparted are

- Tailoring
- Mehendi designing
- Pebble Art
- Paper Bag making
- Embroidery
- Banjara work
- Moti work
- Tile & glass painting



Celebrating Abilities



As part of the celebrations for the **'International Day of Persons with Disabilities'** Ashray Akruti organized an exhibition **'Voiced Colors- Art Exhibition'** at State Art Gallery 2 Dec.2017 at Kavuri Hills, Madhapur. Shri Bandaru Dattatreya, Member of Parliament & Former Union Minister inaugurated the event. More than 200 paintings were showcased at the gallery. 25 students from the school had painted and expressed their enormous potential and talent through these beautiful strokes on canvas. The extremely talented Art Teachers of Ashray Akruti - Mr.Ramakrishna, Ms.Tanuja and Mr.Ajay mentored them and brought out the best in the children. Art is of enormous therapeutic value impacting the lives of young students in molding their future.



Ashray Akruti celebrated its annual event, **International Day of Persons with Disabilities** on Dec 3, 2017 at Satyasai Nigamagamam in Hyderabad. About 550 children from all branches and projects of the organisation came together and participated to exhibit their talent with scintillating performances. The program included cultural programs and celebration of the work that the organization has been tirelessly doing for the past 21 years. Mr. Rajeshwar Tiwari, IAS, Special Chief Secretary, Health Medical & Family Welfare, Govt. of Telangana was the Chief Guest for the event. The other prominent guests who graced the occasion with their presence were Dr. N. V. Bhavani, Paediatrician, Mr. Rajesh from Head Infotech, Ms. Madhavi from AIEAP, Mrs. Shantha Prasad from MCKS Food for the Hungry Foundation, Mr. Ajay Kumar, CEO, Super Gas Foundation, Mr. Sreeman Narayana Kadali of Super Gas Foundation, and Mr. Sai Krishna of Sangh Parivar. The celebrations included Science and Art Exhibition, performances by the students of the school, distribution of hearing aids and recital by children who underwent Cochlear Implant Surgery. The National Anthem was also sung in sign language.

Building Capacities

Ms. Anusha Muthyala, Process Associate, Ashray Akruti has been sponsored for Post graduate Programme in Development Management conducted by SP Jain Institute of Management and Research. The course is designed to help professionals working in the development sector to manage non profit organizations more effectively.

Ms. Sumita Lal and **Ms. J. Dakshayani** attended a conclave in Bengaluru on 'Building CSR Partnerships conducted by TISS Assessment & Empanelment Standards for Development Institutions in India (TISS AESDII).

Mr. D.P.K. Babu and **Ms. Sumita Lal** attended a Conference on CSR leadership conducted by NASSCOM Foundation in New Delhi.

The **team** from the **Inclusive Education** Project attended a two day training workshop on 'Youth: Towards Sustainable Development Goals' conducted on 10th & 11th of Nov by CSIM in Hyderabad.

Winning Awards and Accolades



Ashray Akruti was conferred '**The Best Institution' State Award** for its exemplary services in the disability sector. The award was presented by the Hon.Minister for Women Development & Disabled Welfare Mr.Tummala Nageshwar Rao and the Deputy Chief Minister,Govt. of Telangana, Mr. Mohammad Ali on the occasion of International Day of Persons with Disabilities (IDPwD) on 3rd December, 2017 at Ravindra Bharathi in Hyderabad. It was a proud moment and a well-deserved recognition for the hard work and dedication towards disabled children.

Ashray Akruti bagged **NGO Transparency Award** as a Platinum Winner 2018 at GuideStar Award function held on February 7, 2018 in Mumbai. Mr. D. P. K. Babu, Founder & Director of Ashray Akruti received the award.

On the occasion of Golden Jubilee celebrations of ACCOR Group of Hotels, Mr. D. P. K. Babu, Founder & Director of Ashray Akruti received the '**Welcome Heroes' Award of Eminence** on Nov 20, 2017 at HICC, Hyderabad in recognition of his vision and services in social sector for over a period of 21 years.

Volunteering at Ashray Akruti

Ashray Akruti has always been blessed with committed volunteers- both individual and corporate. Last year, we had volunteers who have invested their time and skills to help the organization with technology solutions.

Volunteers are free to contribute their time either for a solo event or volunteer for a long term program. They can help with organizing events, preparing teaching aids, academic coaching or conducting competitions and recreational activities for students.



Volunteering during the year

- Team-Sales force participated in Mobile Hearing Clinic camps, painted the Multi-Disability and Rehabilitation center at Borabanda, organised games and competitions like musical chairs, basketball, etc. at Chandrayangutta AVT Center and conducted the 'Hour of Code' training apart from basic computer training to the children. They also participated in indoor games along with the children and distributed goodies to them.
- Team- UPS participated in covering notebooks for children of the school. They also distributed stationery and organized cricket matches for them.
- Team- PWC taught basic skills of MS Office and Excel to the students.
- Team- Wells Fargo participated in covering notebooks for children of the school. They also distributed stationery and played cricket and kabaddi matches with them.
- Team-HSBC volunteered at Mobile Hearing Clinic camps. They also trained the students on MS Power Point.
- Team-Robo Silicon Company participated in painting Diyas along with the students.
- Team-State Street participated in painting Diyas for an exhibition. They also imparted training on basic computer skills at the Chandrayangutta branch of Ashray Akruti and distributed snacks and juices to the children later.
- Team-Microsoft organized Games and Sports event at their Gachibowli Campus for the students of Yakutpura and Chandrayangutta centers. They also presented a wish list to 50 students.
- Team-Wipro organized a Run for the children in their premises.
- Team- ADITRAN Networks conducted indoor fun games like Stamp the Balloon and Painting competitions.
- Team-Udayan Care presented a wish list to 50 students.
- Team-Accenture organized sports activities like Carrom Board, Basketball, and fun games like Lemon & Spoon race, and Running race at Chandrayangutta branch.
- Team-Qualcomm organized a family meet at their campus wherein the children took part in cultural activities.
- Team-Reddy Laboratories: Conducted Cricket and Kabaddi matches and distributed gifts to the children.
- Team-IBM facilitated orientation program on soft skills and English speaking skills for Multimedia & Animation students through Power Point Presentation.
- Team- JPMorgan Chase interacted with the children, organized indoor games and distributed gifts to them.
- Team- EPAM participated in the Community Outreach Programme of Ashray Akruti. They helped at the Mobile Hearing Clinics organized at the Government schools adopted by EPAM

Volunteers share their experience

'The kids are very enthusiastic and eager to know and learn. I feel they should be helped to broaden their vision and be introduced to diverse fields other than academics to explore for their better future.'

Mr. Ameet, HSBC

"I have been associated with Ashray Akruti since two years. I volunteer as an Art instructor teaching Drawing and Painting to students at Ashray Akruti. First thing I noticed at Ashray Akruti is that all the students are very happy and healthy. They are enthusiastic, eager to learn and are interested in exploring new things. The quality of drawing, the colours they choose and the natural style they have are all worth mentioning. It is always a pleasure to see children learning and improving their skills with each class. Ms. Tanuja, Art & Craft volunteer.

Interning with Ashray Akruti

Ashray Akruti invites students on Internship programmes. This is a wonderful way in which the youth can get involved with Society and contribute positively to its development. Interns sign up for two weeks or more to get real world experiences which results in enriching their lives. At Ashray Akruti, interns are involved in various activities such as project management, documentation and outreach programmes.

An Institute endorses

The School of Business Management, NMIMS, has been associated with Ashray Akruti since 2013 for facilitating three weeks We Care: Civic Engagement internship for its MBA students. Till date, 12 students have completed their internship with Ashray Akruti.

During the internship duration, students were given real time projects which has helped them in gaining deep insights into the management aspects of Ashray Akruti. They have been able to brainstorm about new management ideas to strengthen Ashray Akruti's management approach. Interns have had an opportunity to work on various projects. Across the six years, students have reported to have high level of satisfaction and a great learning experience at Ashray Akruti. At a personal level, the internship has helped the students to empathize, accommodate other's perspective and learn to be patient. They have developed their project proposal writing skills too. The School of Business Management, NMIMS sincerely acknowledges and appreciates the efforts taken by Ashray Akruti in sensitizing young budding managers to work for a larger social cause. - Ms.Anjalika Gujar, Community Development Officer, NMIMS

I worked as an Intern for Ashray Akruti for a month and it was a great experience for me. I worked in writing profiles of the S.R Nagar branch children and had intensively been part of the camps and clinic. The best part of the internship was the interaction with the children in the school and at campsites. The children are full of smiles and energy. I am very happy to be associated with Ashray Akruti, an NGO that really works in the truest sense for the children with hearing impairment.' Dr. M. Snehalatha, Student of University of Hyderabad, Masters in Public Health

'I have done an internship with Ashray-Akruti during my winter break i.e. December 2017. I had a good experience working there and the kids are extremely sweet and talented. My job was to make profiles of the children. It was a learning experience and helped me understand people in a better way.'

Pravalika Reddy, II year Law student from O.P. Jindal Global University

Credibility Alliance Norms Compliance Report

Board of Directors

Name	Designation	Remuneration(INR)
A Jayapaul Reddy	President	NIL
B V Rama Sheshu	Vice President	NIL
D P K Babu	General Secretary	INR 10,20,000
T V Ramesh	Joint Secretary	NIL
K V Subramanyam	Treasurer	NIL
M Koteswara Rao	Executive Member	NIL
G Dastagiri Babu	Executive Member	NIL

Staff Remuneration (Gross Yearly+ Benefits)

Head of the Organization (including Honorarium)	INR 10,20,000
Highest paid Full Time Regular Staff	INR 5,28,000
Lowest paid Full Time Regular Staff	INR 53,532
Reimbursement made to any Board Member	NIL
Total cost of International travel by Board Members/ Staff/ Volunteers on behalf of the Organization	NIL
Total cost of National travel by Staff on behalf of the Organization	INR 62,801

Salary Level Distribution

Slab of Gross Salary (INR) plus benefits paid to Staff (per month)	Male Staff	Female Staff	Total Staff
Less than 5000	0	02	02
5000-10000	12	58	70
10000-25000	32	61	93
25000-50000	11	07	18
50000- 100000	01	0	01

Financials

ASHRAY-AKRUTI
(A Voluntary Organisation Working for Ear, Hearing Care and Persons with Disabilities Since 1996)
8-3-1027/A2, OPP. INDIAN BANK, SRINAGAR COLONY, HYDERABAD - 500073.

BALANCE SHEET AS ON 31st MARCH 2018

PARTICULARS	NOTE NO.	(Amount in Rs.)	
		AS AT 31 st MARCH 2018	AS AT 31 st MARCH 2017
SOURCE OF FUNDS			
Reserves & Surplus	1	14,434,584	8,815,375
Corpus Donation	2	1,748,000	1,748,000
Unsecured Loans	3	2,509,000	3,719,000
TOTAL:		18,691,584	14,282,375
APPLICATION OF FUNDS			
Fixed Assets	4	14,399,628	15,740,563
Current Assets, Loans and Advances			
Current Assets	5	9,925,624	11,500,719
Loans and Advances	6	1,628,917	317,109
		11,552,541	11,817,828
Less: Current Liabilities			
Current Liabilities Provisions	7	7,260,585	13,276,016
		7,260,585	13,276,016
Net Current Assets		4,291,956	(1,458,188)
TOTAL:		18,691,584	14,282,375
Accounting Policies & Notes to Accounts	13		

As per our report of even date attached for SCV & ASSOCIATE Chartered Accountants FRN. 003666S

(K.V.CHALAMAIAH)
Partner, M. No. 205574

For and on behalf of the General Body of ASHRAY AKRUTI

General Secretary

ASHRAY-AKRUTI

(A Voluntary Organisation Working for Ear, Hearing Care and Persons with Disabilities Since 1996)
8-3-1027/A2, OPP. INDIAN BANK, SRINAGAR COLONY, HYDERABAD - 500073.

STATEMENT OF INCOME AND EXPENDITURE FOR THE YEAR ENDED 31st MARCH 2018

PARTICULARS	NOTE NO.	(Amount in Rs.)	
		AS AT 31 st MARCH 2018	AS AT 31 st MARCH 2017
INCOME			
Donations, Donation in Kind and College Fee	8	55,222,803	58,850,186
Other Income			
Miscellaneous Income	9	120,000	72,500
Interest Income	10	419,977	600,064
TOTAL:		55,762,780	59,523,330
EXPENDITURE			
Salaries & Wages	11	24,768,160	27,516,702
Administration and Other Expenses	12	22,197,485	22,458,569
TOTAL:		46,965,645	49,975,271
Excess of Income(Expenditure) over Expenditure(Income)		8,797,135	9,548,059
Less: Depreciation		3,177,926	4,352,893
Transferred to Reserves & Surplus	4	5,619,209	5,195,166
Accounting Policies & Notes to Accounts	13		

As per our report of even date attached for SCV & ASSOCIATE Chartered Accountants FRN. 003666S

(K.V.CHALAMAIAH)
Partner, M. No. 205574

For and on behalf of the General Body of ASHRAY AKRUTI

General Secretary

ASHRAY - AKRUTI
(A Voluntary Organisation Working for the Hearing Impaired Since 1996)
8-3-1027/A2, OPP. INDIAN BANK, SRINAGAR COLONY, HYDERABAD - 500073.

FUNDS FLOW STATEMENT :

PARTICULARS	Financial Year 2017- 2018	Financial Year 2016- 2017
SOURCES OF FUNDS		
A.) FUNDS FROM OPERATIONS		
Excess of Income over Expenditure	5,619,209	5,195,166
Add: Depreciation	3,177,926	4,352,893
Funds from Operations	8,797,135	9,548,059
B.) Corpus Donation	-	103,000
	8,797,135	9,651,059
APPLICATION OF FUNDS		
A.) Additions of Fixed Assets	1,836,991	3,627,863
B.) Unsecured Loans Payment	1,210,000	1,020,000
C.) Increase / (Decrease) in Working Capital	5,750,144	5,003,196
	8,797,135	9,651,059

As per our report of even date attached for SCV & ASSOCIATE Chartered Accountants FRN. 003666S

(K.V.CHALAMAIAH)
Partner, M. No. 205574

For and on behalf of the General Body of ASHRAY AKRUTI

General Secretary

Acknowledging Donors

Our Sincere Thanks to

Corporates

- Aditya Homes Private Limited
- American Bureau of Shipping
- Aurobindo Pharma
- Arcesium India Private Limited
- Benevity
- Brahmani Infratech Private Limited
- Bombay Andhra Transport
- Colryut IT Consultancy Private Limited
- Cyberabad Convention Centre Private Limited
- Danamoja
- D E Shaw Private Limited
- EPAM Systems India Private Ltd
- Gemini Edible Oils & Fats India Private Limited
- Granules India Private Limited
- Head Infotech India Private Limited
- HSBC Software Development Private Limited
- J P Morgan Chase
- Kony India Private Limited
- Kony It Services Private Limited
- KNR Construction
- Krishna Sindhuri Memorial Trust
- Larsen & Toubro
- Nanda Foods
- Ocean Sparkle Private Limited
- Oye Happy
- Price Waterhouse Coopers Pvt Ltd
- SBI Life Insurance
- State Street
- United Way of Mumbai
- Vasant Chemicals Pvt Ltd
- Vasudha Pharma Chemicals Ltd
- Vichow Labs Limited
- Wipro Cares
- Qualcomm
- Wells Fargo India Solutions Pvt Ltd

Foundations and Trusts

- Asha for Education
- Benevity
- Blue Star Foundation
- Charities Aid Foundation, India
- Charities Aid Foundation, America
- Ekam Foundation
- Give 2 Asia
- Give India Foundation
- Global Giving Foundation
- Many Hands
- MCKS Food for the Hungry Foundation of AP & Telangana State
- Nasscom Foundation
- Natco Trust
- Salesforce Foundation
- Super Gas Foundation
- Spoorthi (Income Tax Women Employees Association) Foundation
- Starkey Foundation
- The Hans Foundation
- Value Labs Foundation
- Yapana Charitable Trust

Educational Institutions

- Bharatiya Vidya Bhavan Public School
- Fusion International School
- Iqbalia International School
- University of Hyderabad

Government of India

- Ministry of Social Justice and Empowerment

Associations

- Ali Yavar Jung National Institute for the Hearing Handicapped
- Indian Institute of Public Health(IIPH)
- South Asia Centre for Disability Inclusive Development and Research

Team - Ashray Akruti



Making a Difference

Your selfless gestures can go a long way. You may

Donate a Meal	Rs.4500 for children of the Residential Home
Donate a Breakfast	Rs.2500 for children of the Residential Home
Donate Snacks	Rs.2500 for children of the Residential Home
Donate Stationery	Rs.700 for one child per year
Donate Uniform	Rs.700 for one child
Donate General Medicines	Rs.500 for one child per year
Donate Groceries for Residential Home	Rs.5000 per month
Support Auditory Training	Rs.7000 for one child per year
Support Physiotherapy	Rs.5000 for one child per year
Support Special Education	Rs.13000 for one child per year
Support Special Education with residential facility	Rs.24000 for one child per year
Support Hearing aid	Rs.10500 for one child

Share your time/talent

- Teach Children
- Volunteer for events
- Volunteer for Ear health camps
- Conduct/engage in games, sports, arts ,crafts for children
- Serve a meal





Break the Walls of Silence



ASHRAY-AKRUTI

(A Voluntary Organisation Working For Ear, Hearing Care and Persons with Disabilities Since 1996)

**8-3-1027/2, Lane Opp. to Indian Bank, Srinagar Colony, Hyderabad,
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ashrayakruti@yahoo.com,

**Web: <http://www.ashrayakruti.org>,
<http://facebook.com/ashrayakruti>**

**Recognized as the Best NGO in Hyderabad, 2016 and
Recipient of State Award for Empowerment of Differently Abled Persons, 2017
by Government of Telangana State.**

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