



ASHRAY-AKRUTI

BREAK THE WALLS OF SILENCE

SINCE 1996



Accredited by



Annual Report 2010 - 2011



Children at Independence Day Celebrations



Karate Class



The warden feeding the child



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Director's Report



Ashray Akruiti was born out of my dream to provide a life of dignity to the hearing-impaired children.

After 15 years of the inception of organization, I can say with fair confidence that I am moving closer to my dream every year.

We reached out to about 200 beneficiaries in the past year. All our students are progressing well in their respective classes and our special educators are trying to help them achieve the best they can. Our Xth Standard results at the state-level has been of great encouragement to us. All the 17 hearing-impaired students who had appeared for the examination passed with distinction. Besides academics, our students also take keen interest in other activities

like sports, dance, arts and crafts.

The year saw setting up of an Early Intervention Centre for young babies. The Centre focuses on preparing the hearing-impaired children for inclusive education through development of language, speech, reading and writing skills.

The Multimedia Computer Animation Centre set up in 2010 is functioning successfully and at present is training 15 hearing-impaired youngsters. The project strives to give equal opportunities to disabled, so that they get meaningful employment. The faculty consists of professionally trained multimedia instructors and interpreters/special educators.

In the year 2010 the special school received recognition from the state education department and that was a moment of great achievement for the organization.

Ashray Akruiti is also a member of the 'Credibility Alliance', a consortium of voluntary organizations which are committed towards enhancing accountability, transparency and good governance.

We also have dedicated volunteers from various corporate houses in Hyderabad like Deloitte, Wipro, HSBC and Dell who have been helping us in various capacities.

The World Disability Day was celebrated this year along with the students of the mainstream schools to mainly bring home the message of an inclusive society. We had close to 1000 students from both special and mainstream schools who took part in the celebrations with great enthusiasm.

Though our services have been well appreciated and applauded, the inflow of donations last year was not up to our expectations. We were not able to raise the kind of monetary support that we wished to. However, we hope to do better in the coming years.

Let me conclude by thanking all who support, appreciate and encourage Ashray Akruiti, and thereby promoting the cause of the hearing-impaired.

D.P.K. BABU

Highlights of past fifteen years

- 130 hearing handicapped students main streamed in the last 15 years
- All the 17 students who appeared for the Xth Grade examination at the state-level this year passed with distinction.
- **Amrutha Ratna** and **Abhinay** successfully completed Diploma course in Electrical and Electronics Engineering
- **Abhinay** is pursuing Bachelor's Degree in Engineering at Matrusri Engineering College after successfully competing in the ECET examinations
- **Arun Balaji** has taken up a six-year integrated course in Bachelor of Technology from Kalasalinga University, Madurai, Tamilnadu
- **Shreya Lol** is pursuing Bachelor's Degree in Commerce from Villa Marie College Hyderabad
- **Jupiter** is pursuing Engineering from IIT, Rajiv Gandhi University
- **Sandeep Reddy, Satish Babu, Shiv Prasad** and **Shivaji** are pursuing their Diploma courses from JSS Polytechnic College, Mysore, Karnataka
- **Archana**, completed her Bachelor's in Fine Arts
- **Keerthi** successfully completed her Bachelor's Diploma in Fine Arts and has joined for Masters in Fine Arts in JNTU.
- **Deepa** secured a Central Government job as an Office Assistant in E.S.I Corporation through Staff Selection Commission



Head Mistres **Shashikala** With the Xth grade Students (2010 - 11 batch)
(L - R) Sandeep, Shiva Prasad, Shivaji and Satish Babu are pursuing Polytechnic Courses.

Need for the programs for Hearing Impaired

Hearing loss is the most common sensory deficit in humans today. The burden of hearing impairment and disability is high and growing. According to the WHO estimations in India, it affects 278 million people in the world. There are approximately 63 million people who are suffering from Significant Auditory Impairment; this places the estimated prevalence at 6.3% in Indian population.

As per NSSO survey, currently there are 291 individuals per one hundred thousand populations who are suffering from severe profound hearing loss (NSSO, 2001). Of these, a large percentage is children between the ages of 0 to 14 years. With such a large number of hearing impaired young Indians, it amounts to a severe loss of productivity, both physical and economic. An even larger percentage of our population suffers from milder degrees of hearing loss and unilateral (one sided) hearing loss. It is in this context that Ashray Akruti is striving to make a difference in the lives of these children.



Vision

Empowering Hearing Impaired and Underprivileged children of Andhra Pradesh to use their innate capacities to reach their optimum level of independent personal and professional life – thus transforming a large group of people depending on life-long support from the State into a group of healthy positive contributors to the economy.

Mission

To create a congenial environment and comprehensive teaching programs for the Hearing Impaired and underprivileged children which help them progress into becoming independent, self-reliant and contributing citizens of the country.

Early Intervention Center: A new initiative at Ashray Akruti

The **Early Intervention Center** at Ashray Akruti was inaugurated in July 2010. The Centre is now running successfully providing early intervention facilities to the very young hearing-impaired children. The Center focuses on preparing the hearing-impaired children for integrated education through the following methods:

- Development of language through various methods and techniques of teaching
- Maximum use of residual hearing
- Development of speech
- Development of reading and writing skills
- Social, emotional, cognitive and overall development of the children

Story of Jasmin

Jasmin's world was totally silent when she came to Ashray Akrti. Here she was provided with appropriate hearing aids. A year of intensive Auditory Verbal Therapy, Speech Therapy and Language Development has changed her world completely. Recently she underwent a cochlear implant surgery at the Apollo Hospital through the government's Arogyasree scheme which was facilitated by Ashray Akrti. She is now able to listen and respond to the outside world. She is doing well in academics and also is a very active and a friendly child.

Jasmin hails from a poor background. Her family belongs to Ongole. Her parents were devastated when they learnt that both their daughters Jasmin and Rizvana are deaf. They then came to know about Ashray Akrti and decided to avail themselves of the facilities at the Early Intervention Center of Ashray Akrti. The mother decided to move to Hyderabad along with her two daughters so that they can have a better future. Her

mother took efforts to bring Jasmin to the Center daily and also attend the sessions herself at the Center. Her efforts did not go in vain. There was a significant improvement in the child soon. Her mother's joy knows no bounds now and she hopes for a near normal life for her daughter. This is the change Ashray Akrti's Early Intervention Center has been able to bring about in the life of Jasmin and her family.



Special Education



The School had **184 students on the rolls** in the academic year 2010-11. They are all progressing well academically as well as in communication skills. The Aural Oral method followed in the school helps the children speak rather than rely on sign language. Utmost care is taken to see that instruction is individualized and tailor-made to suit their intellectual capacity and residual hearing powers. At the same time, these children are given the skills to cope with the 'mainstream' world. We maintain a ratio of 1:5 children in the classrooms which ensures that each and every child gets utmost attention by the teacher and helps him/her to bring out the best. Our special educators make sure that the students are trained academically to face the school-qualifying exams.

All the students at Ashray Akrti are imparted training in basic Computers. There is a dedicated computer room and the students attend the classes with great enthusiasm.

Besides academics, the children are also made to participate in extracurricular activities such as drawing, painting, art, craft, dance, karate, Sports, Chess, swimming and cycling.

Our success stories

Manoj Kumar

Manoj was born deaf. He belongs to a remote village in Khammam, in Andhra Pradesh. He hails from a modest background. His father works as a clerk in a private company and his mother is a homemaker. His parents were devastated when they came to know about their son's hearing loss. There were no good hospitals or schools in Khammam that would help Manoj in anyway.

It was only by the word of mouth that they came to know about Ashray Akruti and they brought him to Hyderabad. They enrolled him in the school in the year 2009. He stays in the residential home of Ashray Akruti. He is presently studying in Grade III.

In the last two years there has been tremendous improvement in Manoj's speech and language abilities. At Ashray Akruti he was provided with hearing aids after a proper assessment. He is being helped with Auditory Verbal Therapy. He is now able to listen to and respond properly. He is able to speak in sentences. **His world is no more a silent world.**

He is doing well in academics. Besides academics, he also takes keen interest in karate classes. He loves to draw and paint also. His parents are extremely happy with his improvement and now hope that he will do well in life.



Harischandra

Harischandra hails from Khammam district of AP. When he joined Ashray Akruti in pre-primary, all that he could do was to make some sounds. His parents were counseled about the benefits of cochlear implant surgery which could vastly improve his hearing skills. After the surgery at the Apollo Hospital he was helped with Audio Verbal Therapy at Ashray Akruti which significantly improved his condition. In fact, he was able to go back to his native place and join a mainstream school there. He belongs to a lower middle class background. His father is a farmer by profession.

Shivaji

Shivaji is a young boy from Eluru in Andhra Pradesh. He had his initial education in his native village. He joined Ashray Akruti in 8th standard.

Since childhood Shivaji suffered from profound hearing loss and struggled to communicate with the outside world. During the three years in Ashray Akruti, Shivaji's condition and academic performance improved significantly. Though his initial education was in Telugu medium, he switched over to English medium at Ashray Akruti. He managed to cope well and scored 75 per cent marks in 10th Grade at the Andhra Pradesh Board Examination. Shivaji has often impressed people with the beautiful portraits he creates. He had created a beautiful portrait of Dr. A.P.J. Abdul Kalam and it was so impressive that Dr. Kalam personally accepted the portrait as a gift.

Shivaji comes from a poor background. His father owns a small grocery shop. But that has never dampened Shivaji's spirit and his zeal towards learning and being an achiever. Presently, he is pursuing his graduation in Jewelry Designing in JSS Polytechnic College, Mysore.



School statistics in the year 2010-11

Class	Total Hearing-impaired Children	Hearing-impaired Day Scholars		Hearing-impaired Hostel Children		Non-Hearing impaired	
		Girls	Boys	Girls	Boys	Girls	Boys
Early Intervention Center	10	3	7	0	0	0	0
Preparatory	32	6	14	2	10	0	0
Ist Class	7	0	4	1	2	0	0
IIInd Class	22	3	7	6	6	1	0
IIIrd Class	9	0	6	2	1	4	3
IVth Class	9	0	6	2	1	2	1
Vth Class	6	1	4	1	0	3	3
VIth Class	4	2	1	0	1	1	3
VIIth Class	9	1	3	1	4	1	1
VIIIth Class	10	2	2	2	4	0	1
IXth Class	10	3	3	2	2	2	8
Xth Class	17	3	3	2	9	3	2
Multimedia	15	6	9	0	0	0	0
TOTAL	160	30	69	21	40	17	22
Non-hearing-impaired(Total)	39						
GRAND TOTAL	199						

Residential facility

Sixty-one children from outside Hyderabad availed themselves of the Residential Facility of Ashray Akruti. There are 8 staff members dedicated to taking care of the children.

Utmost care is taken to ensure that the children are provided nutritious food in the residential home.

A mini bus shuttles between school and the hostel to transport the students.



Services provided during the year 2010-11

SL NO		Year 2010 - 11
1	No of hearing-impaired children availing of special education	158
2	No of underprivileged children availing of education	39
3	No of children given hearing aids	40
4	No of children given Auditory Verbal Therapy	29
5	No of parents counseled	50
6	No of mother being trained	28

Stories of hope and aspirations at Ashray Akruti

It was a moment of great joy for **G.Sowbhagyalatha** of Nizamabad when her daughter **Rani** was born. Sowbhagyalatha didn't notice anything different about her daughter until she attained the age of three and when she was admitted to a regular school. It was there that Rani's class teacher pointed out to Sowbhagyalatha that her daughter was bereft of response and communication. Shocked she took Rani to an ENT Specialist where her worst fears were confirmed. Rani was diagnosed with profound hearing loss and was advised to wear hearing aids. Sowbhagyalatha wanted Rani to be enrolled in a school that would encourage her to speak. **Ashray Akruti** came to her rescue. Sowbhagyalatha too started attending the classes along with Rani. The Aural Oral approach combined with Speech and Auditory Training has helped Rani communicate in simple phrases. She is able to lip read and is able to express herself. She is now growing up to be a confident child. **Sowbhagyalatha** now works as a teacher in Ashray Akruti. Inspired by the progress made by her daughter, she now hopes to make a difference in the lives of other hearing-impaired children. She has found her true calling in life.



K.Madhavi belongs to Machanapally village in Nalgonda District. She belongs to an agricultural family. Things were fine till she got married and was blessed with a baby boy. Soon they realized that their child is completely deaf. Realising this, the parents went into a near depression. But they decided to come to terms with life and make the best of the situation. It



was then that they started looking for institutions which could help them and thought it would be better if they moved to Hyderabad with their child. Once in Hyderabad, her husband took up a small job with a private company here. They went to various institutions before they came to Ashray Akruti. At Ashray Akruti, Madhavi started attending the classes regularly with her son Karthik. When an opportunity came along to teach the children, Madhavi was only too happy to take it up. She by now had learnt to deal with her child very well. Now she is not only able to guide her son Karthik, but also able to help other hearing-impaired children. The interventions at Ashray Akruti, namely, Auditory Training and Speech Therapy have helped Karthik develop significantly. A very bright child, he is now in Vth Std.

Madhavi's life has changed completely from one of distress to one of hope and aspirations.

Multimedia and computer animation training

A vocational training in multimedia and animation was set up in 2010 and is successfully training 15 deaf adult students in its Center. It offers a two-year job oriented course to the students. It was started as a pilot project for deaf students and the Center has completed its first year. The center is one of the first of its kind in Andhra Pradesh to provide such facilities to the Hearing Impaired. The Hearing-impaired are keen observers and have excellent visual memory. We hope to develop their innate potentials at the center to confidently face the challenges of modern day job market.



World disability day celebrations

Ashray Akruti celebrated **World Disability Day** on 3rd December 2010 at **Sampradaya Vedika, Shilparamam**. World Disability Day is a yearly reminder of what each nation, community, group, and individual can offer to improve the conditions for the disabled.

Mr. Jayesh Ranjan IAS, Secretary of APTDC and Managing Trustee of LSN Foundation graced the occasion as the Chief Guest. Other guests of honour included **Mr. Mahit**, Music Director, **Mr. Deenanath, Harapanahalli**, Country Head, INVESCO; **Ms. Snigdha**, Director, Vikas Concept School; **Dr. E.C. Vinay Kumar** HOD, ENT Department, Apollo Hospital; **Dr. Srinivas**, Audiologist, Apollo Hospital, **Mrs. Sangeeta Verma**, Director, Richmond High School, **Ms. Sameet**,

Regional Manager, Smile Foundation.



The event witnessed the participation of students from special schools and mainstream schools. Elocution, painting and essay writing competitions were conducted for the students in which they participated with great enthusiasm. It concluded with splendid cultural programs put up by various schools.

All the programs were designed in such a way that the disabled and their non-disabled counterparts came together on the same stage to do the activities together bringing home the message of an Inclusive Society.

Staff development programs

Mr.D.P.K.Babu, Director, Ashray Akruti, and S.Shilpa, Project Coordinator attended the workshop on **Public Health Planning for Hearing Impairment** organized by **Public Health Foundation of India and (PHFI) and London School of Hygiene and Tropical Medicine (LSHTM)**. The workshop aimed to enable the participants to understand the magnitude and causes of hearing impairment and the challenges of providing hearing health in developing countries. The course familiarized the participants with



public health approaches to ear and hearing health and showed how to develop programs for prevention and management at the local, district or national level.

Mr.Babu, Director Ashray Akruti has been regularly attending the workshops held by **Deloitte Center for Leadership and Community (DCLC)**. This initiative of Deloitte is an attempt to support the voluntary sector by strengthening their skill-sets through focused interventions. The workshops address areas such as marketing, fund raising project management, leveraging technology, social media management, etc.

Volunteering for Ashray Akruti

- IBM Volunteers conducted a Science Workshop at Ashray Akruti for the students of IXth and Xth Grade.
- On Deloitte Impact Day, Volunteers gave training to Ashray Akruti staff on preparation of Annual Report and MIS.
- Actor Bhumika Chawla visited Ashray Akruti and donated hearing aids.
- Volunteers from HSBC visited Ashray Akruti and donated stationary and drawing materials.
- Volunteers from DELL visited Ashray Akruti and had an interactive session with the children of Ashray Akruti.



Comments from some of our visitors & donors

Kirthiga Reddy Country Head India Operations Facebook

"We are very impressed by your unique innovative approach, dedication of your teachers and staff and most of all your eager and bright students. Best Wishes. Rock On."

P.D.Lam Executive Director & President of Godrej and Boyce

"It was a privilege for me to interact with the children. The staff deserves all kudos for the dedication."

Road ahead

In the years ahead Ashray Akruti would like to reach out to more beneficiaries in the Community/Rural areas.

We propose;

- 1) Early identification, diagnosis and treatment of ear problems responsible for hearing loss and deafness
- 2) Prevent the avoidable hearing loss and ear diseases
- 3) Provide complete diagnostic facilities for the persons with hearing problems



Board of Directors

Income	Designation	Remuneration (Rs.)
A. Jaypaul Reddy	President	NIL
B.V.R.Ramam Sheshu	Vice President	NIL
D.P.K. Babu	Gen. Secretary	NIL
T.V.Ramesh	Joint Secretary	NIL
K.V.Subramanyam	Treasurer	NIL
M.Koteswara Rao	Executive Member	NIL
Suman Yelati	Executive Member	NIL

Staff remuneration [Gross yearly + benefits] in Rupees

Head of the organization : (Including honorarium)	Rs. NIL per year
Highest paid full time regular staff :	Rs. 180000 per year
Lowest paid full time regular staff :	Rs. 30000 per year

Total cost of international travel by Board Members/Staff/Volunteers on behalf of organization for 2010-2011:
None

Total cost of national travel by Board Members/Staff/Volunteers on behalf of organization for 2010-2011:
None

Salary level distribution :

Slab of Gross salary (in Rs) plus benefits paid to staff (per month)	Male Staff	Female Staff	Total Staff
Less than 5,000	4	18	22
5,000 - 10,000	6	31	37
10,000 - 25,000	2	1	3
25,000 - 50,000	0	0	0
50,000 - 1,00,000	0	0	0
Greater than 1,00,000	0	0	0

Statement of Income and Expenditure for the year ended March 31, 2011

Income	Year ending March 31	
	2011 (Rupees)	2010 (Rupees)
Revenue Grants drawn	7570963	5675144
Other Income	174767	153776
Total Revenue	7745730	5828920
Expenditure		
Personal Expenses	4162663	3172783
Technical Expenses		0
Promotional Expenses		0
Administrative	242712	376317
Other Expenses	4226488	3606487
Depreciation	485286	503038
Less : Transferred from Capital Grant Reserve	0	0
Total Expenditure	9117149	7658625
Excess of Income over expenditure	(1371419)	(1829705)
Balance carried of the Balance sheet	(1371419)	(1829705)
Significant Accounting Policies & Notes to the Accounts		

Balance Sheet as on 31 March 2011

Particulars	As at March 31	
	2011 (Rupees)	2010 (Rupees)
Sources of funds		
Capital Fund	931764	2303183
Total	931764	2303183
Application of funds		
Fixed Assets		
Gross Block	2773974	2503206
Less : Depreciation	485286	503038
Net Block	2288688	2000168
Investments	0	0
Current assets, Loans & Advances	0	0
Sundry Debtors	0	0
Cash & Bank Balances	248333	406471
Other Current Assets	30391	15461
Deposits	277980	165780
Less : Current Liabilities & Provisions		
Current Liabilities	604398	194846
Provisions	1309230	89851
Net Current Assets	(1356924)	303015
Total	931764	2303183
Significant Accounting Policies & Notes to the Accounts		

Statement of Fund Flow for the Year Ended March 31, 2011

	2011 (Rupees)	2010 (Rupees)
Transferred from Secured loan to Corpus	0	0
Fee on Consultancy Services	0	0
Received from Small Grants Program	7570963	5675144
Received from Sale of Fixed assets	0	0
Other Income	174767	153776
Contribution to earmarked Funds	0	0
Decrease in Net Current Assets	0	0
Redemption of investments	0	0
Increase in Unsecured loans	0	0
Income on Investments	0	0
	7716840	5828920
Application of Funds		
Addition to Fixed Assets	773806	463890
Purchase of Investments	0	0
Decrease in Unsecured Loans	0	0
Decrease in Secured loans	0	0
Disbursements under small Grants Program	0	0
Disbursements from Earmarked funds	0	0
Grants Disbursed to other Organisation	0	0
Personal Expenses	4162663	3172783
Technical Expenses	0	0
Promotional Expenses	0	0
Administrative	242712	376317
Other Expenses	4211027	3606487
Increase in Net Current Assets	(1673365)	(1790557)
	7716840	5828920

For ANJALIN & ASSOCIATES
CERTIFIED ACCOUNTANTS


ANJALIN MOHAPATI
Partner

Place: Hyderabad
Date: 23-08-2011

For ASHRAY AKRUTI



D. P. K. RAM
General Secretary
Place: Hyderabad
Date: 23-08-2011

THANK YOU

Corporate supporters:

- Aurobindo Pharma
- GE Energy
- Gemini Oils
- Granules India Limited
- Hindustan Coca Cola Beverages P. LTD
- HSBC Global Technologies
- IBM
- Infosys
- Invesco
- ISB
- Microsoft
- Nanda Foods
- NECC
- Oracle
- Vasant Chemicals and Vasant Foundation
- HSBC Global Technologies
- Rain Commodities Ltd – Priya Cements
- Thomson Reuters
- Vasant Chemicals & Vasant Foundation
- Wirpo

Foundations, Clubs and Trusts:

- Big Help for Education
- Concern India foundation
- Give India Foundation
- Hindu Society of Ottawa-Carlton
- Manav Seva Sangh
- MCKS Food for Hungry Foundation
- Round Table India – Smart 118
- Sai Annapurna Food Bank
- Satnav Foundation
- Smile Foundation
- Vasudha Foundation
- Vidya Mitra Charitable Trust
- Volkart Foundation
- Pirojsha Godrej Foundation
- Atlanta Foundation
- Blue star Foundation
- Sneha seva Samstha

Schools and Colleges:

- Gowtham Model Schools
- Learnium School
- Vikas Concept School
- Jain Heritage School
- Kennedy High School
- G.Narayanamma High School

Associations:

- Center for Social Initiative and Management
- Indian Institute of Public Health
- LSN Foundation
- Adopt a Business
- A.Y.N.I.H.H (SRC)
- Indian School of Business – Net Impact

How Can You Help

- Sponsor Special Education and Residential facility for one child - Rs. 24,000/- p.a.
- Sponsor Special Education of one child- Rs. 11,000/- p.a.
- Sponsor hearing aid - Rs. 10,500/-
- Sponsor groceries for the Residential Home - Rs. 5,000 p.m.
- Sponsor a meal - Rs. 1500/- (veg) & Rs. 2500/- (non-veg)
- Sponsor stationary for one student - Rs. 300/- p.a.
- Sponsor uniform for one student - Rs. 300/- per pair
- Sponsor shoes and socks for one student - Rs. 300/- per pair

Donations are exempted U/S 80G of IT Act.





Hearing Aid fitting



Teaching in progress



Auditory Verbal Therapy



Abacus Training



Speech Therapy



Computer Classes for Children



Study hours at Residential home



Team Ashray Akruti



Teaching Staff



Project Staff



Residential Home Staff

Address:

ASHRAY AKRUTI

8-3-1027/A2, Lane Opp. To Indian Bank

Srinagar Colony, Hyderabad - 500 073

Phone: 040-40042250

E-mail: ashrayakruti@yahoo.com

Web : www.ashrayakruti.org

*Ashray Akruti is registered Organization and donations are exempted from section 80G of IT Act.