

## Dear Supporter

Greetings from Ashray Akruti!

Please find below the March issue of the monthly newsletter of Ashray Akruti. The newsletter is shared with you every month to keep you updated on the achievements, awareness programs and the latest developments at Ashray Akruti.

We would be glad to receive your feedback/suggestions if any.



### Ashray Akruti Observes International Ear Care Day



3<sup>rd</sup> March is observed as International Ear Care Day across the world, it is a day to raise awareness and promote community based activities for ear and hearing health.

Ashray Akruti observed the day by conducting an **Ear Health Camp** at Government High School and Primary School, Yellareddyguda in association with the ENT Department, Gandhi Hospital. 300 children were screened for ear related problems and provided medicines for minor ailments. The camp was sponsored by BHEL R&DDivision, Hyderabad.



On the occasion, Ashray Akruti also released a poster on Ear and Hearing Care at Haritha Plaza, Begumpet. The poster was released by the Chief Guest **Shri. B. Venkatesham, IAS**, Secretary to the Government, Home Department, Government of Telangana.

Mr. Anoop Rubens, Popular Tollywood Music Director was the special invitee for the event.

### Certificate Award Ceremony



31 Hearing Impaired Youth who completed their course in Computer Multimedia & Animation were awarded certificates at a ceremony held at Taj Deccan, Banjara Hills. **Mr. Jayesh Ranjan, IAS**, Chairman & Managing Director, Telangana State Industrial Infrastructure Corporation was the chief guest for the occasion. Ms. Jaya.B, Renowned Tollywood Film Director was the special invitee for the event.

Mr. Shashi Reddy, Vice President-Engineering, Qualcomm, Mr. Ram Yamavaram, Invesco, Mr. Lenin Simha, Founder Director, AARAA Animation Studio, Mr. Sai Venkat, Managing Director, Digital VFX Media, Mr. Naga Prasad, Manager HR, DQ Entertainment graced the occasion as the guests of honor.

### Hearing Aid Donation Program by CGR International School

Ms. Jyotsna, Principal of CGR International School fixed Hearing Aids to two students of Ashray Akruti. We

sincerely thank the students for coming forward to support Hearing Aids for their Hearing Impaired friends at Ashray Akruti.

### **Pinkathon - Hyderabad**

8 hearing impaired girls of Ashray Akruti along with 3 staff participated in Pinkathon, a run organized exclusively for women. Pinkathon aims to raise awareness about breast cancer, its causes and prevention.



### **Ora-Fora Event at Oracle**

Ashray Akruti students were invited for Ora-Fora, an event organized by Oracle employees at their campus. The students performed a lively dance on the occasion.

### **Sai Leela now has a chance to 'HEAR'**



We hope Sai Leela will soon be hearing and talking like her hearing peers. She recently underwent a Cochlear Implant Surgery at Maa ENT Hospital, Hyderabad. The surgery was supported by NIHH (National Institute of Hearing Handicapped).

Sai Leela is a student of Nursery Section at Ashray Akruti School. She comes from a poor family in Hyderabad. Her father works at a hospital on a modest salary. She has an elder sister and younger brother who too are deaf. **Ashray Akruti thanks NIHH and MAA ENT Hospital for this new chapter in her life.**

### **Cochlear Implant Surgery for 20 Ashray Akruti Students in association with Max India Foundation**

A pilot study was carried out at Ashray Akruti wherein Dr. Sanjay Sachdeva, Director, ENT-Head & Neck Surgery from Max Health Care Super Specialty Hospital, Delhi screened 40 hearing impaired students who were eligible for Cochlear Implant Surgery. 20 children were selected for the Cochlear Implant Surgery.

### **Support Sought**

### **Gift the power of "HEARING"!**

**Max India Foundation, Delhi** has generously offered to support Cochlear Implant Surgery for **twenty** Hearing Impaired Children of Ashray Akruti. The cost of the surgery is **6.4 Lakhs per child**. The surgeries will be performed at Max Health Care Super Speciality Hospital, Saket, New Delhi.

Though the surgery is completely free, there are other expenses which need to be met to gift these children with "**Hearing**". This includes travel to Delhi with escort, accommodation for two months in Delhi and other rehabilitation costs. The estimated cost is around **Rs. 1,00,000/- per child** along with an escort.

**We reach out to you to kindly consider supporting this cost in part or in full and help bring sound in their silent lives!!!**

## Gift the power of "HEARING"



20 children have been approved for the Cochlear Implant  
80% of the cost met by Max India Foundation

Rest 20%, Can you Support and Make a difference

Expense per child along with escort:

Rehabilitation Cost for 2-3 months	Rs. 45,000/-
Travel for 2x4 trips	Rs. 15,000/-
Food & Accommodation for 2 months	Rs. 40,000/-
<b>TOTAL</b>	<b>Rs. 1,00,000/-</b>

Support a Cochlear Implant for a child @ Rs.1,00,000/-  
Even part donations will help us.

Contact:

Ms. Sunitha Banerjee  
95023 21112

### SUPPORT OPTIONS

Website : [Payment Gateway](#)  
Cheque/DD : In favour of "Ashray-Akruti"

Contact : Ms. Ashwini 8885536651  
Ms. Dakshayani 8121093335

Donate  
Now

### ABOUT ASHRAY AKRUTI

Ashray Akruti is a registered nonprofit, non-religious charitable organization working for the hearing impaired children from underprivileged backgrounds. Established in Hyderabad in 1996, Ashray Akruti runs a school with residential facility for the hearing impaired children. Ashray Akruti started with five children and now caters to the special education and vocational needs of more than 350 children. Since our inception in 1996, more than 150 hearing impaired children have been integrated into mainstream schools, colleges and universities. Hearing Impaired children from outside Hyderabad avail residential facilities provided by Ashray Akruti.

### Communication Links

Address : [8-3-1027/A2, Lane Opposite Indian Bank, Srinagar Colony, Hyderabad-73](#)  
Phone : 040-40042250  
Email : [ashrayakruti@yahoo.com](mailto:ashrayakruti@yahoo.com)  
Website : [www.ashrayakruti.org](http://www.ashrayakruti.org)

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